



Media Kit

June, 2011

So. Cal's "Go-To" Interior Design Firm for *Interior Design For Nurseries & Childrens' Rooms* Luxury Nurseries and Childrens' Rooms

As Seen In

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Proud to be Contributing Design Experts for:
PROJECT NURSERY™

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Little Crown Interiors

Ph: 866.347.0025 • www.LittleCrownInteriors.com • fx: 714.960.2331



Meet the Designers

Based in Southern California, Little Crown Interiors is the creative design team of Naomi Coe and Gerri Panebianco, who spend their days seeking out the perfect items for their nursery and kid's room designs.



The Facts: Naomi (a graduate of IDI and Allied Member ASID), and Gerri (a UCSD educated artist) met in 2008, while working for an Orange County based design firm. After collaborating on numerous nursery and juvenile projects, the two realized their shared excitement for innovative design and deep love for children. These common inspirations sparked the concept of Little Crown Interiors: to focus on designing the most luxurious, innovative, safe, and well-planned spaces imaginable – exclusively for babies and children. Combining extensive knowledge and ongoing research in

the industry's new and existing products, vendors, manufacturers, and safety regulations with expertise in thoughtful design, custom creations, space planning, and matters of convenience, Naomi & Gerri have created countless one-of-a-kind spaces for stylish, adventurous and forward-thinking parents nationwide.

Naomi - Founder, Designer, Artist

Naomi holds a B.A. in fine arts from Chapman University, and an Interior Design degree from IDI, and is an Allied Member of ASID. She contributes years of experience in all areas of design – from hospitals and offices to kitchens and living rooms (and lots of nurseries, kid's rooms and playrooms) to the Little Crown team.



Gerri - Founder, Designer, Special Projects

Gerri holds both a B.A. and M.A. in Fine Arts from UCSD, and has been designing rooms exclusively for children since 2007. Her experience as a mother of two young sons (who also serve as product testers) enhances Little Crown's ability to design thoughtful spaces with both children and parents in mind.



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Our Philosophy

As partners and best friends, from motherhood to livelihood and everything in between, we've learned a few things over the years...

- *Grandma's hand-knitted blankie has more value than any brand name.
- *Mom-nesia is real and deserves respect.
- *Not all diaper pails were created equal.
- *There is no such thing as an ugly color.
- *A baby's room can truly shape their lives.
- *Our children are, and will always be, the greatest thing on earth.
- *Adjustable handle height on a stroller is necessary, in order to allow a Mom to pull off 4" heels.
- *The compulsion to clean the tupperware drawer at 2AM is absolutely rational during pregnancy.
- *Our specialty is special, and every little one deserves a special space.



Naomi Coe is a beach bum, bookworm and bohemian, taking refuge in antique stores, vintage book shops and any place with pretty jewelry. A third-generation designer, Naomi believes that good design comes straight from the soul.

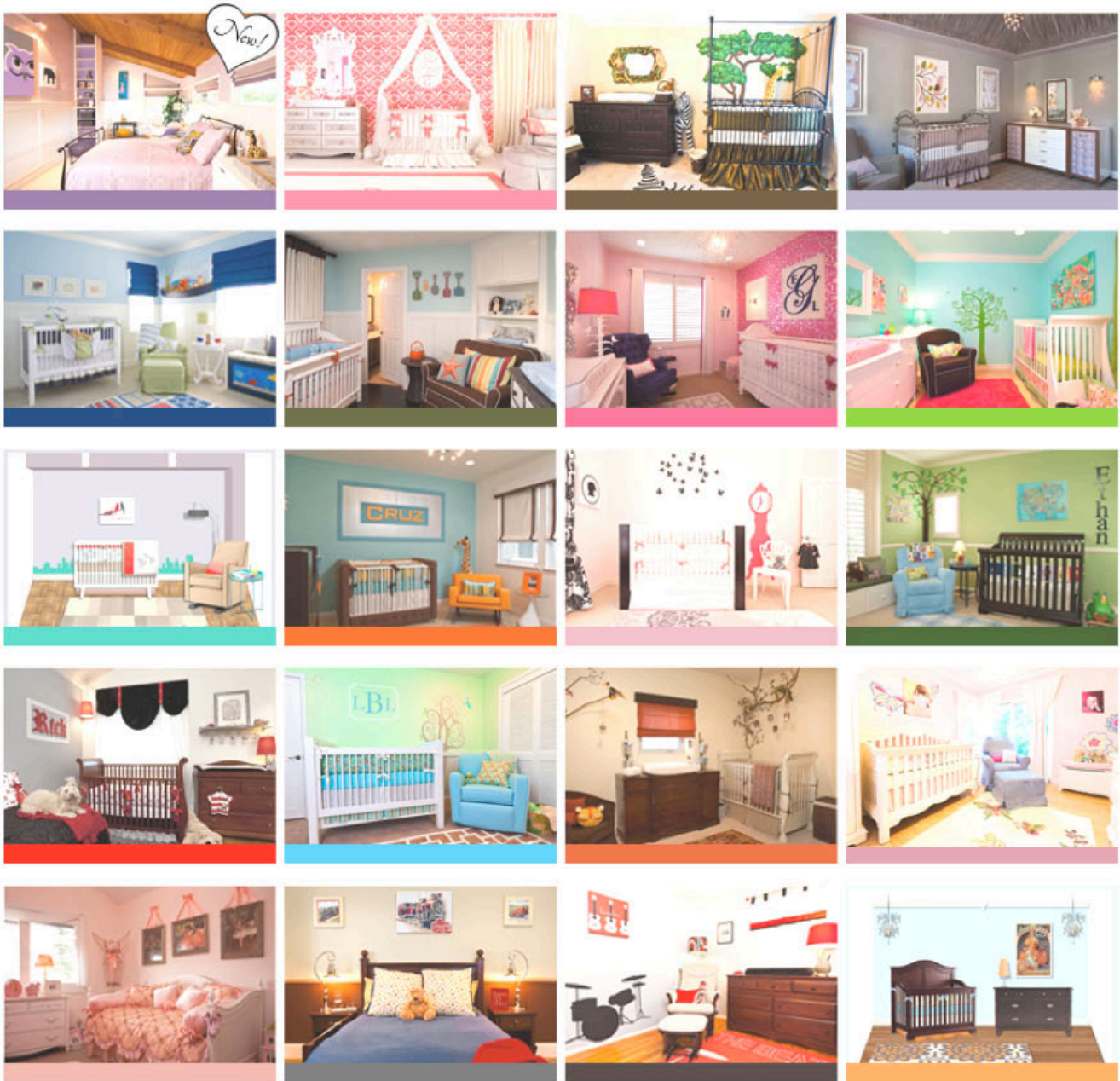
Gerri Panebianco cannot live without candy, coffee, warm weather, and social networking. An instinctive Mamma-Bear, Gerri is fiercely protective of her 2 little cubs. Gerri's favorite color? Sparkly! (and yes – that term is borrowed from the 2 year old daughter of a client).

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Some of Our Favorite Projects

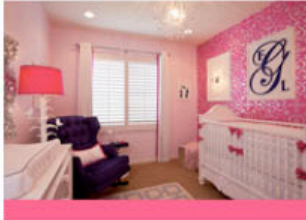


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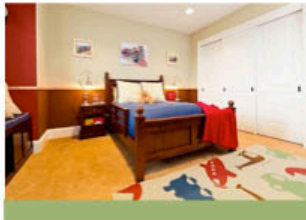


References



“My husband and I both had strong opinions about how a nursery should look but our design aesthetics are very different. Naomi and Gerri listened to what we both liked and helped us to design a room that incorporated both of our tastes while still looking cohesive. From the initial design to completion of the room, Little Crown Interiors eliminated all of the stress associated with redecorating and ensured that we were able to enjoy the process of creating a room that we know our future daughter will love.”

- *A. Barker, 2009*



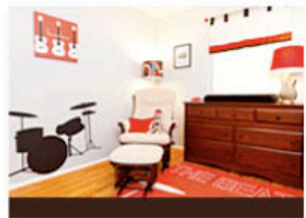
“The room is absolutely adorable!!! We all love it...The look on his face when he walked in and saw it was worth everything to us. Thank you again for everything. You have made the process so easy and it was a pleasure to work with you and we are so, so happy.”

- *L. Herbert, 2010*



“Initially, we were apprehensive as this was our first time working with professional designers, but Naomi and Gerri made the process so easy and completely stress-free. The result turned out beautifully and was exactly what we wanted. Plus we love Naomi and Gerri’s attention to detail and all of the creative things they came up with. The room makes us happy every time we are in it and our newly adopted daughter from Korea loves it.”

- *L. Svitenko, 2010*



“I just wanted to thank you guys again. Landon’s room turned out amazing. I can’t get over it. Words cannot express our gratitude. So thank you, thank you, thank you!”

- *J. Dietz, 2010*



“Words alone can not express how beautiful you have made my soon to be granddaughter’s new nursery. Your taste is exquisite...you took into consideration everything my daughter was looking to have in her dream nursery.”

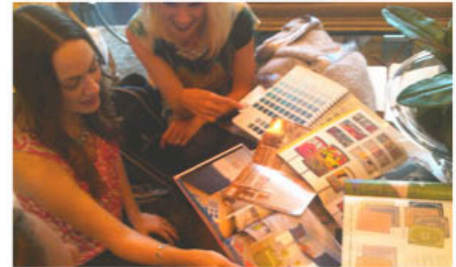
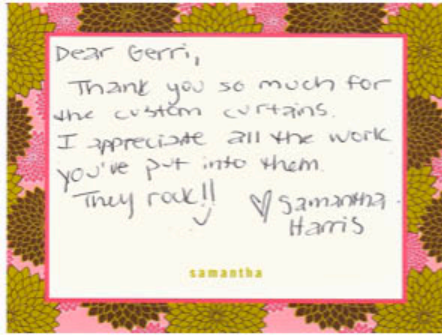
- *S. Rosenthal, 2010*

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Press



OfficialMelB Melanie Brown by littlecrown Ohhh sooo exciting picking out the nursery with @littlecrown yipeee <http://yfrog.com/h8tv0cmj> 6 May

Little Crown Interiors is a featured Nursery Design Judge for:



Little Crown Interiors is Proud to be a Contributing Design Expert for:



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Southern California Design Services

What's Included

Based in Southern California, Little Crown Interiors offers a complete interior design service for nurseries and children's rooms. Using our exclusive design method, customers receive the following, all for one flat fee:

- *In-Home Interview (1 hour meeting to discuss customers needs, and to measure/photograph).
- *Selection of All Items (done mostly through email to accommodate needs of the expecting parents)
- *In-Home Design Meeting(s)
- *Floor Plan
- *Digital Rendering
- *Purchasing Service
- *Customization of Items in the Room
- *Safety Assessment
- *Weekly Project Report
- *Contracting Assistance
- *Full Installation of Design

What to Expect

Our exclusive design method has been developed through designing over 60 juvenile spaces, and is different than that of any other firm. The ultra-easy process enlists the help of parents - at their convenience - to create a beautiful and functional design. We address each family's specific needs, making it fun and stress-free to work with us. Regular documentation of budget, timeline, goals and expectations help maintain an efficient project progression.

Dollars and Cents

We offer our services on a flat fee basis. Our fee is determined at the in-home interview, and is based on size and scope of project. We do not mark up items – clients never pay more than retail. Plus, Little Crown Interiors' clients get a long-term resource for their pregnancy, for new motherhood and beyond.

Not in Southern California?

We create amazing rooms nationwide! Our exclusive design method has been streamlined for customers out of our area, and yields spectacular results.

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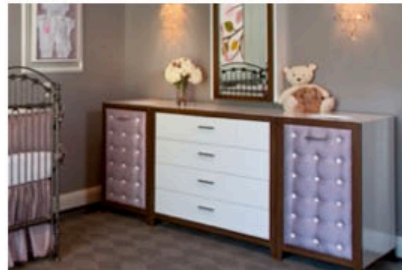


Product Catalog

Furniture

CHANGING TABLES

The Marbella Changing Station was designed for the organized and efficient mom. The Cruz Changing Station embodies everything a modern mom needs.



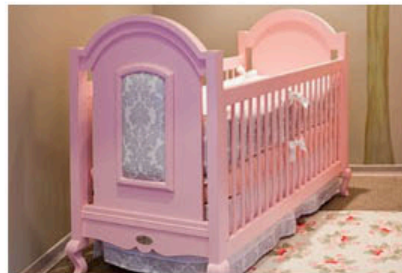
Marbella Changing Station



Cruz Changing Table

CRIBS

Little Crown Interiors created the "Hope" Crib to benefit Breast Cancer research. The Cruz Crib is fully upholstered on both end panels for maximum style.



"Hope" Crib



Cruz Crib

Artwork

MONOGRAMS

From laser cut wood wall monograms and easy-to-apply wall decals, to fully monogrammed area rugs, Little Crown Interiors offers endless options for monograms.



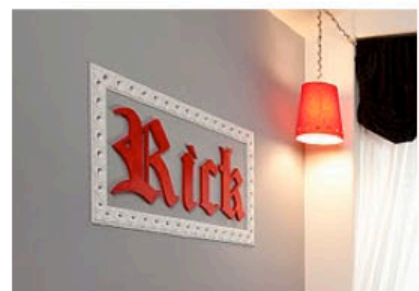
Zara Area Rug



Francesca Wall Monogram



Zara Wall Monogram



Rick Wall Monogram

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Product Catalog

Textiles

CRIB BEDDING

Each crib bedding set Little Crown Interiors produces uses luxurious fabrics, beautiful patterns and flawless details. Each set is unique, unusual and impeccably designed.



Francesca Bedding



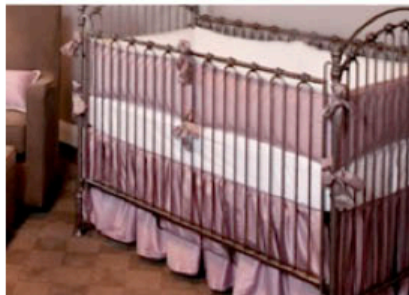
Landry Bedding



Cicely Bedding



Rick Bedding



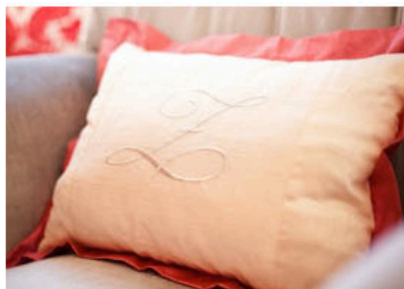
Marbella Bedding



Cruz Bedding

COORDINATES

Every crib bedding collection has a wide range of coordinating textiles, including throw pillows, changing pad covers and blankets.



Zara Embroidered Pillow



Francesca Embroidered Changing Pad Cover

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